The Top Ten Reasons for Choosing Priority ERP

Who are We?

Priority Software is a leading business management solution provider that empowers companies to manage their daily operations with ease. With over 35 years in the tech industry, and with global recognition from leading analysts such as Gartner and IDC, we are a trusted partner for some of the world's most prestigious organizations, delivering innovative solutions that help them to optimize their processes and increase productivity.

Our focus on innovation and customer satisfaction has enabled us to grow into a global enterprise with more than 15,000 ERP customers and a presence in more than 40 countries and dozens of industries. Driven by innovation, excellence, teamwork and an intimate approach to working with our customers, Priority is committed to delivering solutions that empower businesses to achieve their goals by offering a smart business management platform and the tools to manage their daily operations smoothly and efficiently.

1. Unlimited possibilities with an agile, flexible, and open ERP platform

Priority's ERP platform is designed to provide you with the flexibility to tailor the software to your current business needs, swiftly adapt to market dynamics, and accommodate new business models and expansion into new geographies and markets. Priority takes pride in its openness and flexibility as a platform. Recognizing that organizations often have multiple systems beyond ERP, Priority's open platform ensures seamless integration and harmonious operation with other platforms, offering more than 20 localizations, limitless connectivity to other systems via APIs, connectors, embedded integrations, and partnerships with technology vendors and independent software vendors (ISVs). Priority offers a large marketplace with complementary solutions that enhance its ERP offering.

On the flexibility side, Priority offers customization options, which can be done by the customers themselves, that cater to unique business requirements including workflows through a no-code BPM (Business Process management) tool, and other features. Priority enables businesses to respond quickly to continuous changes in their environment, making it easier to adapt to new technologies and trends and implement new practices.

2. Robust functionality – Ticks all the boxes

With several decades of development and innovation, Priority stands out in the industry as one of the most robust and comprehensive ERP platforms available. Priority ERP supports an impressive array of in-depth functionalities and tools, covering financials, CRM and sales, supply chain management, manufacturing, distribution, customer service, project management, warehouse management, equipment rental, human resources management, business intelligence, business process management, time and attendance, mobile app generation, portal generation and more.

CRM	Portal Generator	HRM	Project Management	Buisness Intelligence
Engineering	Equipment Rental		Supply Chain Management	
WMS	Financial Services		Mobile ERP	Time & Attendance

3. Priority ERP maximizes ROI with low TCO

Priority ERP not only offers very robust functionality, it also maintains a total cost of ownership significantly lower than other solutions available in the market. With a low barrier to entry and the ability to scale users, Priority ERP is the perfect choice for any business striving for a maximum return on investment.

As your business grows, you do not need to worry that you will outgrow the Priority system, rather you can scale with it. Priority gives you everything you need when you are both a small and big business, with no need to start all over and deploy other systems when reaching a certain threshold of growth.

4. Carry your business with you with mobile ERP

Priority's mobile ERP applications provide access to all the ERP functionalities from any mobile device or tablet, meaning real-time access, update, and visibility of your business operations anywhere, and at any time. An always-on mobile solution designed to meet the needs of today's always-moving workforce, customers can either use a wide selection of ready-to-use mobile apps tailored for specific professionals or customize their own mobile apps based on their unique workflows and needs, in minutes and with no need for coding.

5. Enhanced productivity with AI-driven insights

AI (artificial intelligence) plays a central and growing role in Priority ERP. The platform empowers businesses with AI-driven personalization and customization, as well as an Automation Hub that streamlines tedious and repetitive manual tasks. It also helps users analyze their usage patterns and customizes their workspace for them, providing a truly personalized ERP experience. And the personalization extends into business processes as well as the system continuously learns from user behavior and makes recommendations accordingly.

And that's only the tip of the iceberg. An example of Priority ERP AI that provides tangible, measurable benefits to users, Priority's AI-powered information panel shows data in real time that users may need from various areas of the system, in order to help users make better data-driven business decisions. Another more business-specific example is an AI-powered distribution planning functionality that uses smart AI algorithms to generate optimized distribution routes for companies, that minimize transportation costs and reduce delivery time.

6. Enhanced performance with Cloud ERP (AWS)

Priority's partnership with AWS enables businesses to harness the power of the cloud to drive innovation and growth. Customers enjoy high-level performance and significantly enhanced cloud efficiency in a full SaaS environment including an expansive cloud workload, highly secure and trusted cloud platform, with virtually unlimited data storage, and improved speed.

Priority Cloud ERP provides significant advantages to users, including enhancing performance, scalability, accessibility and availability. Beyond these factors as well as the ability to constantly update the system and provide users with the most up-to-date software versions and the cost savings involved with reduced operating and maintenance costs, the system is highly secure. Leveraging AWS' core services and best practices to create a secure business environment, security measure include: an on-going 24/7 security monitoring of all system elements (OS, DB, network, etc.); role-based access restriction and data encryption; a built-in proactive threat detection mechanism and severity-based SLA; upstream compliance with the highest security standards, including SOC 1/SSAE 16/ISAE 3402 (formerly SAS 70 Type II), SOC 2, FISMA, DIACAP and FedRAMP, PCI DSS Level 1, ITAR, and FIPS 140-2.

7. Powerful manufacturing capabilities

Industry analysts consistently point out Priority's strengths regarding its ERP manufacturing offering. Specifically designed for manufacturers, Priority Manufacturing ERP software provides a 360-degree, real-time view of production facility performance, tracking, and enhancement capabilities. Using a wide range of reports and analytics to help optimize operations, improve visibility and remove inefficiencies, Priority's Manufacturing ERP software's automated processes empower seamless and immediate synchronization between units, preventing delays and errors, from engineering all the way to production.

8. Built-in warehouse management system

Priority's highly scalable, differentiated Warehouse Management System (WMS) offering utilizes unique customization features and advanced AI-based capabilities that allow companies to automate workflows, operate sophisticated warehousing and distribution processes, and quickly and easily adjust to changing customer demands and market conditions. With Priority WMS you can streamline your logistics cycle with real-time visibility, resulting in rapid and accurate responses to inventory movements and facilitating holistic control over warehousing operations and resource optimization.

9. Award-winning ERP, recognized by leading analysts

Priority has been recognized by leading industry analysts such as Gartner® which positioned Priority as a niche player for a second year running in its Magic Quadrant™ for Cloud ERP for Product-centric enterprises and by IDC which defined Priority as a "Major Player" in its IDC MarketScape for SaaS and Cloud ERP. Priority has been awarded Silver and Bronze awards at the prestigious in Lumenia ERP HEADtoHEAD ™ competition.

10. Regulatory Compliance

Priority keeps pace with government regulations and industry standards, such as ISO 27001, HIPAA, GDPR, and MTD and HMRC (UK) in global regions, as required helping to ensure that our customers are regulatory compliant. The Company implements data security, privacy, and portability protocols and provides thorough documentation and related security for audits, as well as assigning, tracking and recording all compliance and assessment-related activities.

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